



## TENNIS CLASSIC

Dear Potential Sponsors,

Thank you for taking the time to consider partnering with the Michael Chang Tennis Classic! It has been exciting to see our event grow into one of the biggest and best USTA adult tournaments in California and to know that we are making an impact upon lives right here in our own backyard making it even more worthwhile and special!

Our staff and volunteers have worked tirelessly to make this a first class event and to their credit, the tournament continues to improve each year. From our clinics with top tour pros and our exhibition doubles match with Kei Nishikori to our three day adult tournament and high school tournament, we continue to strive to not only make the Chang Classic exciting and fun but also rewarding and life changing for many less fortunate people!

We hope you will consider partnering with us this year and if you have already in the past, we hope you will continue to support our event and our charitable causes in HomeAid OC and the Chang Family Foundation. Thank you for all your support as we certainly could not succeed without our sponsors! We hope to see you on the courts and we look forward to another exciting year of MCTC tennis!

All the best,

A handwritten signature in black ink, appearing to read "Michael Chang". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Michael Chang

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[changtennis.com](http://changtennis.com)



# MICHAEL CHANG TENNIS CLASSIC

## JULY 2017



Kick-Off Clinic

**BECOME A SPONSOR TODAY!**



Pro Exhibition Match



USTA Tournament



High School Division

### USTA TENNIS TOURNAMENT

**JULY 21 - 23, 2017**

- Singles, Doubles & Mixed Divisions
- Complimentary Entry in Tournament

### PRO EXHIBITION MATCH

**JULY 29, 2017**

- Michael Chang and World #5 Kei Nishikori
- Courtside Premium Seating
- Complimentary Dinner with Beverages

### HIGH SCHOOL DIVISION

**JULY 21 - 23, 2017**

- Guaranteed Two Rounds Non-Sanctioned Tournament
- For Junior Players Outside Top 75 in Southern California

### SPONSOR RECEPTION & KICK-OFF CLINIC

**JULY 29, 2017**

- Sponsor Luncheon at the Newport Beach Tennis Club
- Tennis Clinic with Star-Studded Coaching Staff

**PROCEEDS WILL BENEFIT:**



EXPECTED ATTENDANCE: 1000+ • FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT REBECCA BROWN  
EMAIL: REBECCA@MCHANG.COM • PHONE: 949 - 257 - 8101

**WWW.CHANGTENNIS.COM**





# MICHAEL CHANG TENNIS CLASSIC SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$25,000

- Tournament named: "(Sponsor) Presents the Michael Chang Tennis Classic"
- Recognition on front cover of tournament program
- Entitled to welcome letter in tournament program
- One (1) full page 4-color ad in tournament program
- Play one (1) tiebreaker partnered with Michael Chang at the Pro Exhibition Match
- Up to twelve (12) premium courtside seats/dinner included at Pro Exhibition Match
- Up to ten (10) entries to Sponsor Reception and Clinic
- Up to ten (10) entries into the MCTC/USTA tournament
- Photo opportunity on Center Court with celebrity tennis professionals
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters.
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- One (1) hour private tennis lesson with Michael Chang (up to 8 people) at Coto de Caza Golf & Racquet Club
- Complimentary table of eight (8) at the HomeAid Gala

## DIAMOND SPONSOR \$12,500

- Recognition on front cover of tournament program
- Entitled to welcome letter in tournament program
- One (1) full page 4-color ad in tournament program
- Play one (1) tiebreaker partnered with Michael Chang at the Pro Exhibition Match
- Up to eight (8) premium courtside seats/dinner included at Pro Exhibition Match
- Up to six (6) entries to Sponsor Reception and Clinic
- Up to six (6) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters.
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- One (1) hour private tennis lesson with Michael Chang
- Complimentary table of eight (8) at the HomeAid Gala

## GOLD SPONSOR \$5,000

- One (1) full page 4-color ad in tournament program
- Four (4) courtside seats at Pro Exhibition Match with dinner
- Four (4) entries to the Sponsor Reception and Clinic
- Four (4) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- Four (4) seats to the HomeAid Gala

## BRONZE SPONSOR \$1,000

- One (1) half page 4-color ad in tournament program
- Two (2) courtside seats at Pro Exhibition Match with dinner
- Three (3) entries to the Sponsor Reception and Clinic
- Two (2) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites and some advertising
- Opportunity to provide product/promo items in player bags

## SILVER SPONSOR \$2,500

- One (1) full page 4-color ad in tournament program
- Four (4) courtside seats at Pro Exhibition Match with dinner
- Three (3) entries to the Sponsor Reception and Clinic
- Three (3) entries into the MCTC/USTA tournament
- Logo on MCTC & HomeAid websites, player shirts, company banners, flyers, and posters
- Opportunity to hang banners at tournament sites
- Opportunity to provide product/promo items in player bags
- Two (2) seats to the HomeAid Gala

## PREMIERE SPONSOR \$500

- Logo on MCTC & HomeAid websites and some advertising
- Opportunity to provide product/promo items in player bags
- Two (2) entries to the Sponsor Reception and Clinic
- One (1) entry into the MCTC/USTA tournament

## THANK YOU FOR SUPPORTING THE 2017 MICHAEL CHANG TENNIS CLASSIC

For sponsorship inquiries, please contact Rebecca Brown at [rebecca@mchang.com](mailto:rebecca@mchang.com) • Phone: 949-257-8101

Please make checks payable to: Chang Family Foundation - MCTC





# MICHAEL CHANG TENNIS CLASSIC 2017 EXHIBITION MATCH JULY 29, 2017



**NEWPORT BEACH TENNIS CLUB**

**Sponsors will enjoy a courtside  
dinner at the Pro-Exhibition Match!**

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**WWW.CHANGTENNIS.COM**



60 DEVELOPMENTS | 28 YEARS | 60,000 HOMELESS HOUSED



## 2017 CAMPAIGNS & EVENTS

HomeAid Essentials Campaign  
May 5-14, 2017 Community Drive  
May 19, 2017 Builders for Babies

Stars & Stripes Tournament & Festival  
June 22-25, 2017

Michael Chang Tennis Classic  
July 20-22, 2017 USTA Tournament  
July 29, 2017 Clinic & Exhibition Match

Caddyshack Golf Tournament  
October 23, 2017

Doorways for Hope Gala  
November 4, 2017

Homelessness Awareness Month  
November 1-30, 2017



## ENDING HOMELESSNESS: DEVELOPMENT | SERVICE | ADVOCACY

### SERVICE PROVIDER PARTNERS

American Family Housing  
Boys Hope | Girls Hope  
Casa Teresa  
Catholic Worker | Isaiah House  
Colette's Children's Home  
Family Assistance Ministries  
Families Forward  
Friendship Shelter  
Habitat for Humanity  
H.I.S. House  
Human Options  
Jamboree/H.O.M.E.S.  
Huntington Youth Shelter  
Illumination Foundation  
Interval House  
Laura's House  
Mary's Shelter  
Mercy House  
Miracles for Kids  
Orange County Rescue Mission  
Orangewood Foundation  
Pathways of Hope  
Precious Life Shelter  
The Teen Project  
Thomas House  
W.T.L.C.

### ABOUT HOMEAID ORANGE COUNTY

HomeAid Orange County has the sole vision and purpose to end homelessness. Through its mission of building new lives for homeless families and individuals through housing and community outreach, HomeAid, develops housing, advocates and provides service in the community to the homeless. Since 1989, HomeAid Orange County – founded by the Building Industry Association of Southern California's Orange County Chapter, has completed 60 developments, adding more than 1,451 shelter beds throughout Orange County.

**Housing Development** – HomeAid is a housing developer that connects service providers with community volunteers, builders and specialty contractors to build new or renovate housing for homeless families and individuals.

**HomeAid Orange County Family CareCenter** – Spring 2017, HomeAid Orange County opens its first wholly owned emergency housing development for families experiencing homelessness. The Family CareCenter will provide 56 beds, serving 10-15 families per day. The Center will be operated in partnership with Mercy House. Learn more about it at [FamilyCareCenter.org](http://FamilyCareCenter.org).

**HomeAid Cares** – HomeAid continues to support community partners by returning to completed housing developments to conduct maintenance projects that connect volunteers to service opportunities.

**HomeAid Essentials** – Conducted annually in early May and ending on Mother's Day, HomeAid Essentials is a community effort to collect essential items such as diapers, wipes and food for homeless children and their families.

**HomeAid CareKits** – HomeAid partners and volunteers outreach to the homeless living on the streets with "HomeAid CareKits" that include items such as water, vitamins, energy bar, toothbrush, toothpaste, hygiene items and a resource card that provides services throughout the county.

**Homelessness Awareness Month** – Conducted annually during the month of November, HomeAid engages the community in advocating and building awareness through an effective 30 Ways in 30 Days campaign to get the community involved and giving back.

